

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716

Flight Dates	Order #	Alt Order #
09/03/12 - 09/09/12	947256	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/03/12	09/07/12	5a A7N More In The AM	5-6a	MTWTF--	:30	7	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				7	\$130.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	09/03/12	5:11 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
10	KOAT	Tu	09/04/12	5:29 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
9	KOAT	W	09/05/12	5:57 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
11	KOAT	Th	09/06/12	5:23 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
14	KOAT	Th	09/06/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$130.00 NM
12	KOAT	F	09/07/12	5:14 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
13	KOAT	F	09/07/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1204H	\$130.00 NM
2	09/03/12	09/07/12	6a A7N More In The AM	6-7a	MTWTF--	:30	9	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				9	\$330.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$330.00 NM
8	KOAT	Tu	09/04/12	6:13 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$330.00 NM
11	KOAT	Tu	09/04/12	6:44 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$330.00 NM
12	KOAT	W	09/05/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
7	KOAT	W	09/05/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
6	KOAT	Th	09/06/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
10	KOAT	Th	09/06/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
9	KOAT	F	09/07/12	6:14 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$330.00 NM
13	KOAT	F	09/07/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1204H	\$330.00 NM
4	09/03/12	09/07/12	Good Morning America	7-9a	MTWTF--	:30	9	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	MTWTF--				9	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	8:44 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
11	KOAT	Tu	09/04/12	7:27 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
7	KOAT	Tu	09/04/12	8:00 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
6	KOAT	W	09/05/12	8:40 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
10	KOAT	W	09/05/12	8:59 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM

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Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/03/12	09/07/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	9	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	KOAT	Th	09/06/12	7:43 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
8	KOAT	Th	09/06/12	8:54 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM
9	KOAT	F	09/07/12	7:26 AM	Good Morning America	7-9a	:30	MHTV1204H	\$250.00 NM
13	KOAT	F	09/07/12	7:55 AM	Good Morning America	7-9a	:30	MHTV1202H	\$250.00 NM
7	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	09/08/12	6:53 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00 NM
10	09/04/12	09/07/12	Live with Regis & Kelly 9-10a	9-10a	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	09/04/12	9:23 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1201H	\$100.00 NM
3	KOAT	W	09/05/12	9:51 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
6	KOAT	Th	09/06/12	9:47 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
4	KOAT	F	09/07/12	9:43 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1204H	\$100.00 NM
12	09/04/12	09/07/12	Anderson Cooper 11a-12n	11a-12n	-TWTF--	:30	4	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	4	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	11:24 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
5	KOAT	W	09/05/12	11:29 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
4	KOAT	Th	09/06/12	11:41 AM	Anderson Cooper	11a-12n	:30	MHTV1204H	\$60.00 NM
6	KOAT	F	09/07/12	11:40 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$60.00 NM
17	09/04/12	09/07/12	Ellen 3-4p	3-4p	-TWTF--	:30	6	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	6	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	09/04/12	3:34 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
9	KOAT	W	09/05/12	3:31 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
6	KOAT	W	09/05/12	3:44 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
8	KOAT	Th	09/06/12	3:47 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
10	KOAT	F	09/07/12	3:30 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$110.00 NM
7	KOAT	F	09/07/12	3:45 PM	Ellen 3-4p	3-4p	:30	MHTV1204H	\$110.00 NM
19	09/03/12	09/07/12	Dr Oz	4-5p	MTWTF--	:30	9	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	9	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	09/03/12	4:39 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
8	KOAT	Tu	09/04/12	4:19 PM	Dr Oz	4-5p	:30	MHTV1202H	\$200.00 NM
11	KOAT	Tu	09/04/12	4:55 PM	Dr Oz	4-5p	:30	MHTV1201H	\$200.00 NM
12	KOAT	W	09/05/12	4:15 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM
6	KOAT	W	09/05/12	4:39 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM
13	KOAT	Th	09/06/12	4:16 PM	Dr Oz	4-5p	:30	MHTV1204H	\$200.00 NM

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947256-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11716	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/03/12	09/07/12	Dr Oz	4-5p	MTWTF--	:30	9	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 KOAT Th 09/06/12 4:33 PM Dr Oz 4-5p :30 MHTV1202H \$200.00 NM									
9 KOAT F 09/07/12 4:21 PM Dr Oz 4-5p :30 MHTV1204H \$200.00 NM									
10 KOAT F 09/07/12 4:57 PM Dr Oz 4-5p :30 MHTV1202H \$200.00 NM									
21	09/03/12	09/07/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	6	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 6 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 KOAT M 09/03/12 5:13 PM Action 7 News @ 5p 5-530p :30 MHTV1202H \$325.00 NM									
5 KOAT M 09/03/12 5:29 PM Action 7 News @ 5p 5-530p :30 MHTV1201H \$325.00 NM									
6 KOAT Tu 09/04/12 5:22 PM Action 7 News @ 5p 5-530p :30 MHTV1204H \$325.00 NM									
7 KOAT W 09/05/12 5:29 PM Action 7 News @ 5p 5-530p :30 MHTV1204H \$325.00 NM									
9 KOAT Th 09/06/12 5:24 PM Action 7 News @ 5p 5-530p :30 MHTV1204H \$325.00 NM									
8 KOAT F 09/07/12 5:23 PM Action 7 News @ 5p 5-530p :30 MHTV1204H \$325.00 NM									
23	09/03/12	09/07/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	8	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 8 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 KOAT M 09/03/12 5:59 PM Action 7 News @ 6p 6-630p :30 MHTV1202H \$375.00 NM									
12 KOAT Tu 09/04/12 5:59 PM Action 7 News @ 6p 6-630p :30 MHTV1202H \$375.00 NM									
6 KOAT Tu 09/04/12 6:24 PM Action 7 News @ 6p 6-630p :30 MHTV1204H \$375.00 NM									
13 KOAT W 09/05/12 5:59 PM Action 7 News @ 6p 6-630p :30 MHTV1202H \$375.00 NM									
7 KOAT W 09/05/12 6:25 PM Action 7 News @ 6p 6-630p :30 MHTV1204H \$375.00 NM									
10 KOAT Th 09/06/12 6:24 PM Action 7 News @ 6p 6-630p :30 MHTV1204H \$375.00 NM									
11 KOAT F 09/07/12 5:59 PM Action 7 News @ 6p 6-630p :30 MHTV1204H \$375.00 NM									
9 KOAT F 09/07/12 6:23 PM Action 7 News @ 6p 6-630p :30 MHTV1202H \$375.00 NM									
25	09/03/12	09/07/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	10	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 10 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 KOAT M 09/03/12 6:39 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1202H \$450.00 NM									
8 KOAT M 09/03/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1202H \$450.00 NM									
11 KOAT Tu 09/04/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
14 KOAT Tu 09/04/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1202H \$450.00 NM									
9 KOAT W 09/05/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
13 KOAT W 09/05/12 6:48 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
7 KOAT Th 09/06/12 6:40 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1202H \$450.00 NM									
16 KOAT Th 09/06/12 6:55 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
10 KOAT F 09/07/12 6:40 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
15 KOAT F 09/07/12 6:55 PM Entertainment Tonight 630-7p 630-7p :30 MHTV1204H \$450.00 NM									
28	09/03/12	09/07/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 MTWTF-- 5 \$520.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KOAT M 09/03/12 10:14 PM Action 7 News @ 10p M-F 10-1030p :30 MHTV1202H \$520.00 NM									
5 KOAT Tu 09/04/12 10:22 PM Action 7 News @ 10p M-F 10-1030p :30 MHTV1202H \$520.00 NM									

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Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/03/12	09/07/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	5	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	W	09/05/12	10:52 PM	Action 7 News @ 10p M-F	10-1030p	:30	NHTV1204H	\$520.00 NM
LR- Network Program Runover									
7	KOAT	Th	09/06/12	10:35 PM	Action 7 News @ 10p M-F	10-1030p	:30	NHTV1204H	\$520.00 NM
4	KOAT	F	09/07/12	10:12 PM	Action 7 News @ 10p M-F	10-1030p	:30	NHTV1204H	\$520.00 NM
29	09/03/12	09/07/12	Action 7 News @ 1030p 1030-1105p		MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	09/03/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	NHTV1202H	\$350.00 NM
11	KOAT	Tu	09/04/12	11:01 PM	Action 7 News @ 1030p	1030-1105p	:30	NHTV1204H	\$350.00 NM
12	KOAT	W	09/05/12	11:08 PM	Action 7 News @ 1030p	1030-1105p	:30	NHTV1202H	\$350.00 NM
LR- Network Program Runover									
9	KOAT	Th	09/06/12	10:50 PM	Action 7 News @ 1030p	1030-1105p	:30	NHTV1204H	\$350.00 NM
13	KOAT	F	09/07/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	NHTV1204H	\$350.00 NM
31	09/03/12	09/03/12	CASTLE	9-10p	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	09/03/12	9:43 PM	CASTLE	9-10p	:30	NHTV1201H	\$500.00 NM
32	09/04/12	09/04/12	HAPPY/DONT TRUST	9-10p	-T-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	9:56 PM	HAPPY/DONT TRUST	9-10p	:30	NHTV1204H	\$775.00 NM
34	09/05/12	09/05/12	MODERN/SUBURGATORY	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	09/05/12	10:17 PM	MODERN/SUBURGATORY	9-10p	:30	NHTV1202H	\$1,100.00 NM
LR- Network Program Runover									
36	09/09/12	09/09/12	Action 7 News @ 10p Sun 10-1030p		-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/12	09/12/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Su	09/09/12	10:13 PM	Action 7 News @ 10p Sun	10-1030p	:30	NHTV1204H	\$675.00 NM
37	09/08/12	09/08/12	5-6a	5-6a	-----S-	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	5:48 AM	5-6a	5-6a	:30	NHTV1202H	\$70.00 NM
38	09/09/12	09/09/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11716	



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/09/12	09/09/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:27 AM	5-6a	5-6a	:30	MHTV1202H	\$85.00 NM
39	09/09/12	09/09/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	8:43 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1204H	\$150.00 NM
40	09/04/12	09/07/12	The View 10-11a	10-11a	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	10:59 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00 NM
2	KOAT	W	09/05/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00 NM
3	KOAT	Th	09/06/12	10:31 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$175.00 NM
4	KOAT	F	09/07/12	10:33 AM	The View 10-11a	10-11a	:30	MHTV1204H	\$175.00 NM
41	09/04/12	09/07/12	Chew, The	12-1pm	-T-TF--	:30	3	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-TF--	3	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Tu	09/04/12	11:59 AM	Chew, The	12-1pm	:30	MHTV1202H	\$130.00 NM
1	KOAT	Th	09/06/12	12:57 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00 NM
2	KOAT	F	09/07/12	12:54 PM	Chew, The	12-1pm	:30	MHTV1204H	\$130.00 NM
42	09/04/12	09/07/12	GMA IN THE AFTERNOON 1-2PM	1-2PM	-TW-F--	:30	3	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TW-F--	3	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1201H	\$75.00 NM
2	KOAT	W	09/05/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00 NM
3	KOAT	F	09/07/12	1:36 PM	GMA IN THE AFTERNOON	1-2PM	:30	MHTV1204H	\$75.00 NM
43	09/04/12	09/06/12	General Hospital	2-3p/1-2p	-TWT---	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TWT---	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	09/04/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00 NM
1	KOAT	W	09/05/12	2:24 PM	General Hospital	2-3p/1-2p	:30	MHTV1204H	\$100.00 NM
3	KOAT	Th	09/06/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$100.00 NM
44	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/06/12	09/12/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:12 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1204H	\$250.00 NM
45	09/06/12	09/06/12	WIPEOUT	7-8p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---T---	1	\$500.00				

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11716	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/06/12	09/06/12	WIPEOUT	7-8p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	7:22 PM	WIPEOUT	7-8p	:30	NHTV1204H	\$500.00 NM
46	09/06/12	09/06/12	ROOKIE BLUE	9-10p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---T---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	9:48 PM	ROOKIE BLUE	9-10p	:30	NHTV1202H	\$500.00 NM
47	09/07/12	09/07/12	20/20	Prime Other	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	8:49 PM	20/20	Prime Other	:30	NHTV1202H	\$500.00 NM
48	09/09/12	09/09/12	ONCE UPON A TIME	6-7p	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	6:22 PM	ONCE UPON A TIME	6-7p	:30	NHTV1202H	\$500.00 NM
49	09/09/12	09/09/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	7:23 PM	ONCE UPON A TIME	7-8p	:30	NHTV1204H	\$1,000.00 NM
50	09/09/12	09/09/12	ONCE UPON A TIME	8-9p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	8:21 PM	ONCE UPON A TIME	8-9p	:30	NHTV1204H	\$1,000.00 NM
51	09/09/12	09/09/12	ONCE UPON A TIME	9-10p	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	9:41 PM	ONCE UPON A TIME	9-10p	:30	NHTV1202H	\$1,000.00 NM
52	09/08/12	09/08/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	11:52 PM	Action 7 News @ 10p Sat	10-1035p	:30	NHTV1204H	\$450.00 NM
LR- Auto Racing									
53	09/04/12	09/06/12	Nightline	1105-1135p	-TW----	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-TW----	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	11:24 PM	Nightline	1105-1135p	:30	NHTV1202H	\$100.00 NM

## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
947256-1	09/09/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11716



Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/04/12	09/06/12	Nightline	1105-1135p	-TWT---	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots. #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	09/05/12	11:44 PM	Nightline	1105-1135p	:30	MHTV1204H	\$100.00 NM
LR- Network Program Runover									
2	KOAT	Th	09/06/12	11:16 PM	Nightline	1105-1135p	:30	MHTV1202H	\$100.00 NM
<u>Total Spots</u>							115		

Gross Total \$34,150.00

Agency Commission \$5,122.50

Net Amount Due \$29,027.50

New Mexico Tax Rate 7.0% \$2,031.93

Amount Due \$31,059.43

Payment Terms 30 Days

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/17/12	09/21/12	5a A7N More In The AM	5-6a		:30			NM	5	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$120.00			
N 2	KOAT	09/17/12	09/21/12	6a A7N More In The AM	6-7a		:30			NM	6	\$1,800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				6	\$300.00			
N 4	KOAT	09/17/12	09/21/12	Good Morning America	7-9a		:30			NM	10	\$2,250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$225.00			
N 7	KOAT	09/22/12	09/22/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$150.00			
N 10	KOAT	09/17/12	09/21/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$270.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M---F--				2	\$135.00			
N 12	KOAT	09/17/12	09/21/12	Anderson Cooper	11a-12n		:30			NM	3	\$210.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-W-F--				3	\$70.00			
N 17	KOAT	09/17/12	09/21/12	Ellen 3-4p	3-4p		:30			NM	10	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$150.00			
N 19	KOAT	09/17/12	09/21/12	Dr Oz	4-5p		:30			NM	10	\$2,750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u> Candidate	<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				10	\$275.00			
N 21	KOAT	09/17/12	09/21/12	Action 7 News @ 5p	5-530p		:30			NM	7	\$2,450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				7	\$350.00			
N 23	KOAT	09/17/12	09/21/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$600.00			
N 25	KOAT	09/17/12	09/21/12	Entertainment Tonight 630-7p	630-7p		:30			NM	9	\$4,050.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				9	\$450.00			
N 28	KOAT	09/17/12	09/21/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$3,250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$650.00			
N 29	KOAT	09/17/12	09/21/12	Action 7 News @ 1030p	1030-1105p		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWTF--				5	\$400.00			
N 34	KOAT	09/19/12	09/19/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$750.00			
N 36	KOAT	09/23/12	09/23/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/12	09/26/12	-----S				1	\$675.00			
N 37	KOAT	09/22/12	09/22/12	5-6a	5-6a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$65.00			
N 38	KOAT	09/23/12	09/23/12	5-6a	5-6a		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$60.00			
N 39	KOAT	09/23/12	09/23/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$150.00			
N 40	KOAT	09/18/12	09/20/12	The View 10-11a	10-11a		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$200.00			
N 41	KOAT	09/18/12	09/20/12	Chew, The	12-1pm		:30			NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 951210 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/17/12 - 09/23/12	<u>Product</u> Candidate	<u>Estimate #</u> 11913
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$120.00			
N 42	KOAT	09/20/12	09/20/12	SCANDAL	9-10p		:30			NM	1	\$885.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$885.00			
N 43	KOAT	09/19/12	09/19/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$110.00			
N 45	KOAT	09/20/12	09/20/12	WIPEOUT	7-8p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$1,000.00			
N 47	KOAT	09/21/12	09/21/12	PRIMETIME	8-9p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$500.00			
N 52	KOAT	09/22/12	09/22/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$400.00			
N 53	KOAT	09/17/12	09/20/12	Nightline	1105-1135p		:30			NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				4	\$100.00			
N 54	KOAT	09/17/12	09/21/12	Katie Couric M-F	2p-3p		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M---F--				2	\$150.00			
N 55	KOAT	09/22/12	09/22/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$200.00			
N 56	KOAT	09/22/12	09/22/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$200.00			
N 58	KOAT	09/19/12	09/19/12	REVENGE	9-10p		:30			NM	1	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--W----				1	\$950.00			
N 59	KOAT	09/23/12	09/23/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$400.00			
N 61	KOAT	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p		:30			NM	1	\$1,975.00
Class of Time - Fixed Non Pre-emptible												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

Contract / Revision		Alt Order #
951210 /		
Contract Dates	Product	Estimate #
09/17/12 - 09/23/12	Candidate	11913
Advertiser		Original Date / Revision
Heinrich/D/Senate		09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,975.00			
N 62	KOAT	09/18/12	09/18/12	20/20	Prime Other		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$850.00			
N 63	KOAT	09/23/12	09/23/12	Emmy Red Carpet Special	5p-6p		:30			NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,100.00			
N 64	KOAT	09/23/12	09/23/12	64th Annual Emmy Awards	7p-10p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00			
Totals											106	\$36,790.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	106	\$36,790.00	\$31,271.50	\$2,189.01	\$33,460.51
Totals	106	\$36,790.00	\$31,271.50	\$2,189.01	\$33,460.51

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	September 10, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	947256	Net Invoice Amount \$
Invoice Date		Amount Paid
	Adjustment to Gross Billing	\$ 130.00
	Adjustment to Net Billing	\$ 118.24
AE Name:		
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 9/3 - they will respend \$'s.

Revised invoice required? ☐

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: \_\_\_\_\_ by \_\_\_\_\_

